

From: **Gigi Kellett, Corporate Accountability International**
Date: Wed, May 15, 2013 at 12:13 PM
Subject: Hannah, age 9, wants to talk to McDonald's CEO

Dear Levana,

Great job! I don't know about you, but my Facebook feed on Mother's Day was filled with moms everywhere telling McDonald's: #MomsNotLovinIt. It's really exciting to see so many moms speaking out against harmful marketing to our children.

Now it's time to take the campaign to the next level.

[Will you pitch in \\$25 to send nine-year-old Hannah and her mom, Kia, to the McDonald's shareholders' meeting? She'll tell McDonald's CEO Don Thompson to stop the corporation's predatory marketing to kids.](#)

Unfortunately, marketing directly to children is not a new idea. Tobacco corporations wrote the playbook on it.

But we can protect kids' health by halting harmful marketing.

That's why we want to **make sure that McDonald's executives hear this message straight from Hannah**: "Stop marketing your junk food directly to kids like me!"

[Pitch in to help.](#)

Kia and Hannah run "Today I Ate a Rainbow," which promotes eating a rainbow of vegetables and fruits every day. Hannah can't wait to share her passion for helping kids eat more healthfully with the CEO of McDonald's.

Help Hannah do just that. **[Chip in \\$25 to send her to Chicago.](#)** She'll tell McDonald's executives that marketing junk food to kids is hurting kids like her around the world.

https://org.salsalabs.com/o/2215/p/salsa/donation/common/public/?donate_page_KEY=9979

Thanks for all you do.

Onward,

Gigi Kellett
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